India is going all the way to celebrate 2023 as the International Year of Millets

- Government announced Millets as Nutri-cereals in April 2018 and is popularizing it through R&D support
- Support for start-ups & entrepreneurs for developing recipes and value-added products
- Support for post-harvest value addition, enhancing domestic consumption, and for branding millet products
- Proposal to introduce millets under the PM POSHAN to enhance millet nutrition among children
- Announcement of Production-linked Incentive scheme (PLI), offering 10% incremental revenue on millet-based food products

Indian Market Scenario

- World's leading millets producer
- Annual production: 15.53 million tonnes
- Contribution of 10% to the country’s food basket
- Millet exports in 2021-22: $64.28 million
- Top 5 producing states: Rajasthan, Karnataka, Maharashtra, Uttar Pradesh, Haryana

Back to the roots with sustainable & humble millets!

- Nutritious: Packed with protein, antioxidants, and nutrients
- Smart-food: Climate resilient, versatile and low carbon footprint
- Abundant: Adaptable to different production environments
- Sustainable: A way to transform local agri-food systems
Get business ready for ‘The International Year of Millets’!

The first edition of MILLETS INDIA succeeded in connecting the key players from the Millets eco-system on a single platform, while generating immense interest from the visitors towards millet-based products and the concurrent knowledge sessions.

Organized by one of India’s leading exhibition organiser NuernbergMesse India in association with Agricultural and Processed Food Products Export Development Authority (APEDA) and supported by NutriHub – ICAR-IIMR, Indian Council of Agricultural Research (ICAR), and Indian Institute of Millets Research (IIMR), the 2nd edition of the event is all set to get your millet business ready for the International Year of Millets!

The expo is scheduled from 6 – 8 September 2023 at India Expo Mart, Greater Noida, Delhi NCR parallel to BIOFACH INDIA – Leading Trade Fair for Organic Products and NATURAL EXPO INDIA.

Network

With leading domestic and international buyers at Buyer-Connect Program

Meet

Industry stakeholders as well as start-ups, individuals and policy & decision makers

Learn

From global experts and speakers covering in-depth millet topics
BIOFACH INDIA co-located with MILLETS INDIA is an extremely well-organized event. There are a lot of millet-based products which are very unique and distinct to Indian sub-continent and this event will give us a big window to our millet-based products, especially in the global market. It’s a highly beneficial event and in future also we will participate and promote the exhibition.

Dr. M. Angamuthu, Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA)

The premier edition of MILLETS INDIA was wonderful for us as for the first time, the Millets Industry received the well-deserved acknowledgment. As the run up for the International Year of Millets - 2023, MILLETS INDIA brought the industry stakeholders together at a common platform building a value chain as it is very important for us to present the strengths of Millets Industry jointly to the Global community.

Dr. B Dayakar Rao, Principal Scientist & CEO - Nutrihub | Indian Institute of Millets Research

Our organization supports events like this with our reimbursement schemes to the participants. I congratulate NuernbergMesse India and APEDA for organizing such a wonderful exhibition. It promotes our traditional and organic food not only in India but also internationally. We look forward to the next edition.

Dr. RK Bharti, Joint Director, MSME Development and Facilitation Office, Delhi
MILLETS INDIA has brought us together in the millet movement. There is a huge market for millets but we have to all come together to raise that awareness and MILLETS INDIA is the right platform and we are happy to be associated with it.

Ankur Raaj Singh, Co-Founder, Ancient Golden Mill

As a country we are extensively into millet cultivation and consumption but all these are restricted to small pockets for e.g. Maharashtra is rich in Jowar, Karnataka is rich in Ragi so a platform like MILLETS INDIA is a wonderful opportunity for us to network and showcase what we do, to interact and form stronger network in the industry.

Pavitra Krishna Kumar, Lead – New Product Development, True Elements

MILLETS INDIA has been a brilliant, enlightening and very encouraging platform for a brand like ours. A lot of people are really keen to know about our products and the impact that we are creating from an environment and rural development point of view also and I am glad we got the opportunity to be at such a huge platform.

Vaibhav Duggar, Co-Founder, Kingdom of Good Food

Thanks to MILLETS INDIA and ICAR – IIMR, NutriHub for the push that we have done a lot of R&D and understood the scope and potential in millets market and introduced millets value-added products here. This is our first day at MILLETS INDIA, we are loving it as we have already got enough leads and we are looking forward to more.

Mallikarjuna Rao Pratti, Director, Quickie Foods
Organiser:
NuernbergMesse India Pvt Ltd
21, Jor Bagh,
New Delhi, 110003

Show Dates:
September 6 - 8, 2023

Venue:
India Expo Centre (IEML),
Greater Noida, Delhi-NCR, India

Exhibitor Profile
- Raw Millets Products
- Processed Millets Products
- Millets Research Institutes
- Technology Providers
- Product manufacturers of:
  - Confectionery and Bakery Items
  - Snacks / Cookies / Rusk / Noodles / Namkeen etc.
  - Ready to eat meals including Pasta, Breads, Idli / Dosa Batter etc.
  - Flour
  - Instant Drinks
  - Breakfast items and cereals
- Traceability and Certification
- Quality Control

Visitor Profile
- Agripreneurs / Nutritionists
- Central and State Govt agencies and others
- Exporters, Importers and Trading Companies
- Farmers, Organizations, Producers
- Health-conscious consumers
- National and International Organic Experts & Speakers
- Restaurateurs, Chefs and Caterers
- Service companies (Certification agencies, Agriculture institutions, Food consultants)
- Students from Agricultural Universities
- Supermarkets, Department Stores, Specialty Chain Stores
- Technologists and Bloggers
- White – Label
- Wholesalers, Retailers, Buyers and Sellers – Food and Beverages

Book your space today!

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